



Her space

BEAUTY SALON

SHAIKHA AL TAMIMI

Her space

BEAUTY SALON

More than just a salon, Her Space is a sanctuary that belongs to Her, and now, to you. Visit us to experience your space to enjoy, unwind, socialize, get pampered and walk out with flawless hair and nails.



Objectives

Purpose

- Build a **clean, professional** website to showcase services and allow online booking.
- **Increase appointment bookings**, improve digital presence, and reduce reliance on Instagram.



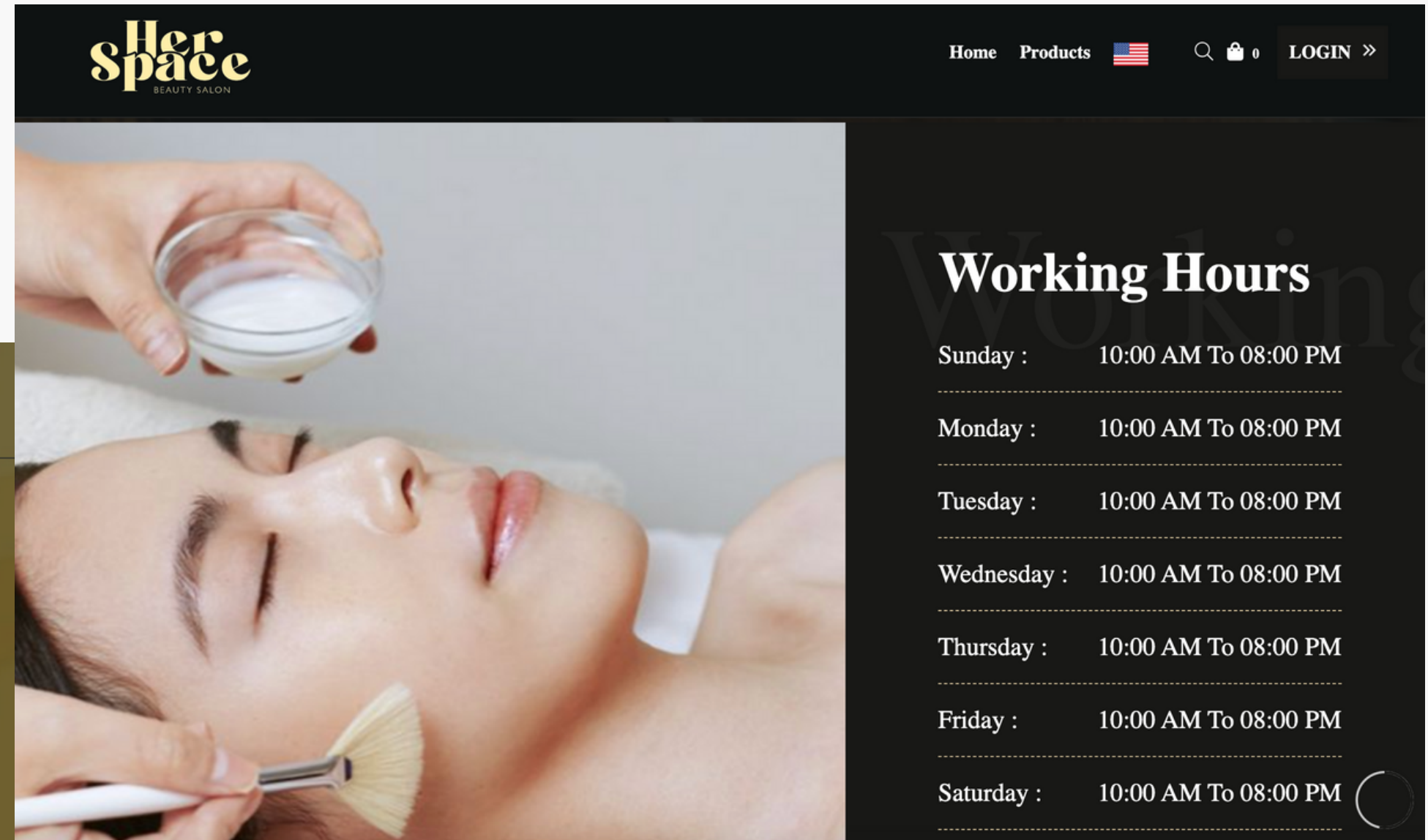
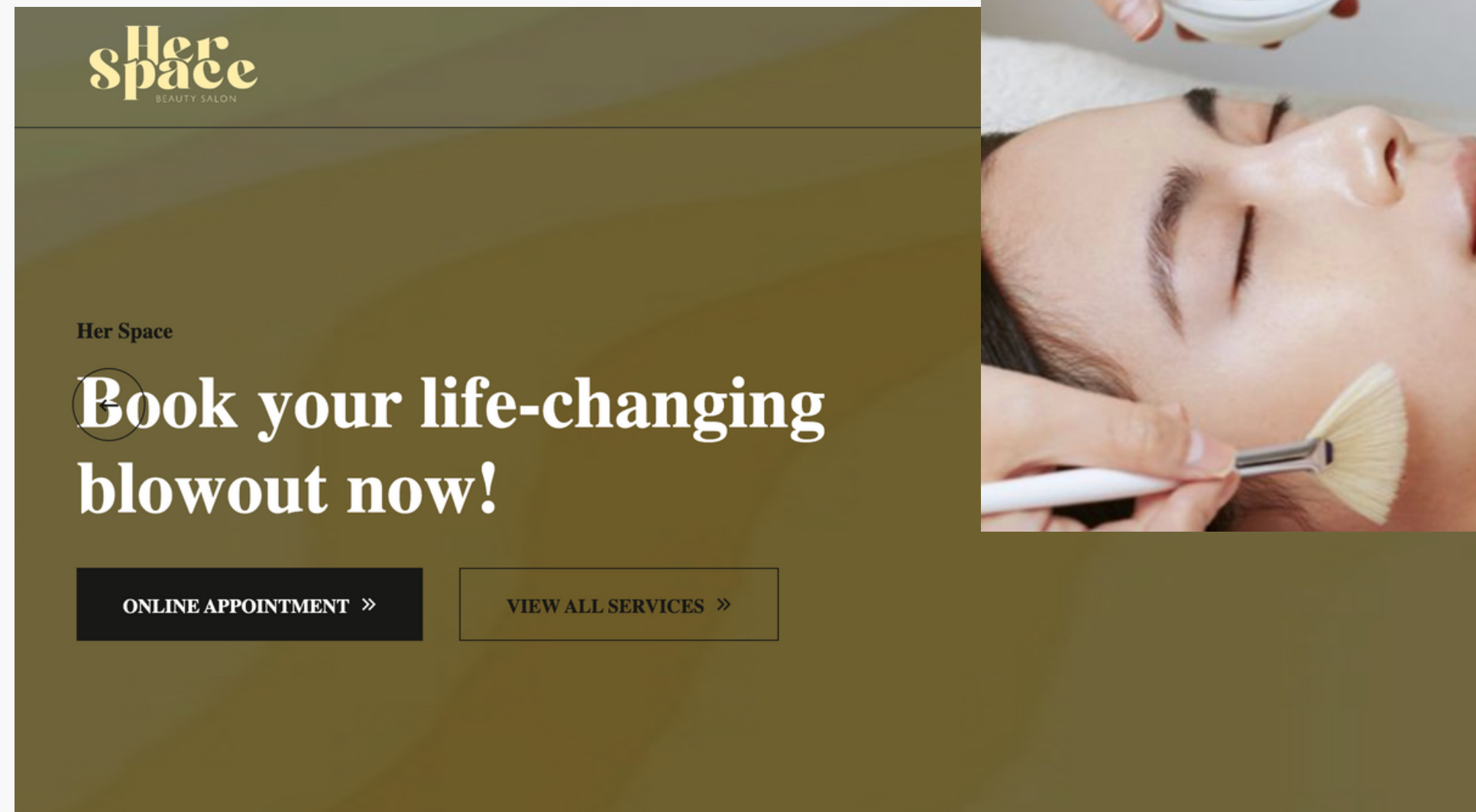
Objectives

Goals

- Increase **online appointment** bookings through a seamless booking system.
- Improve **brand credibility** with a polished, modern website.
- Make service details, pricing, and offers *easily accessible*.



Current Website



Research

Competitors

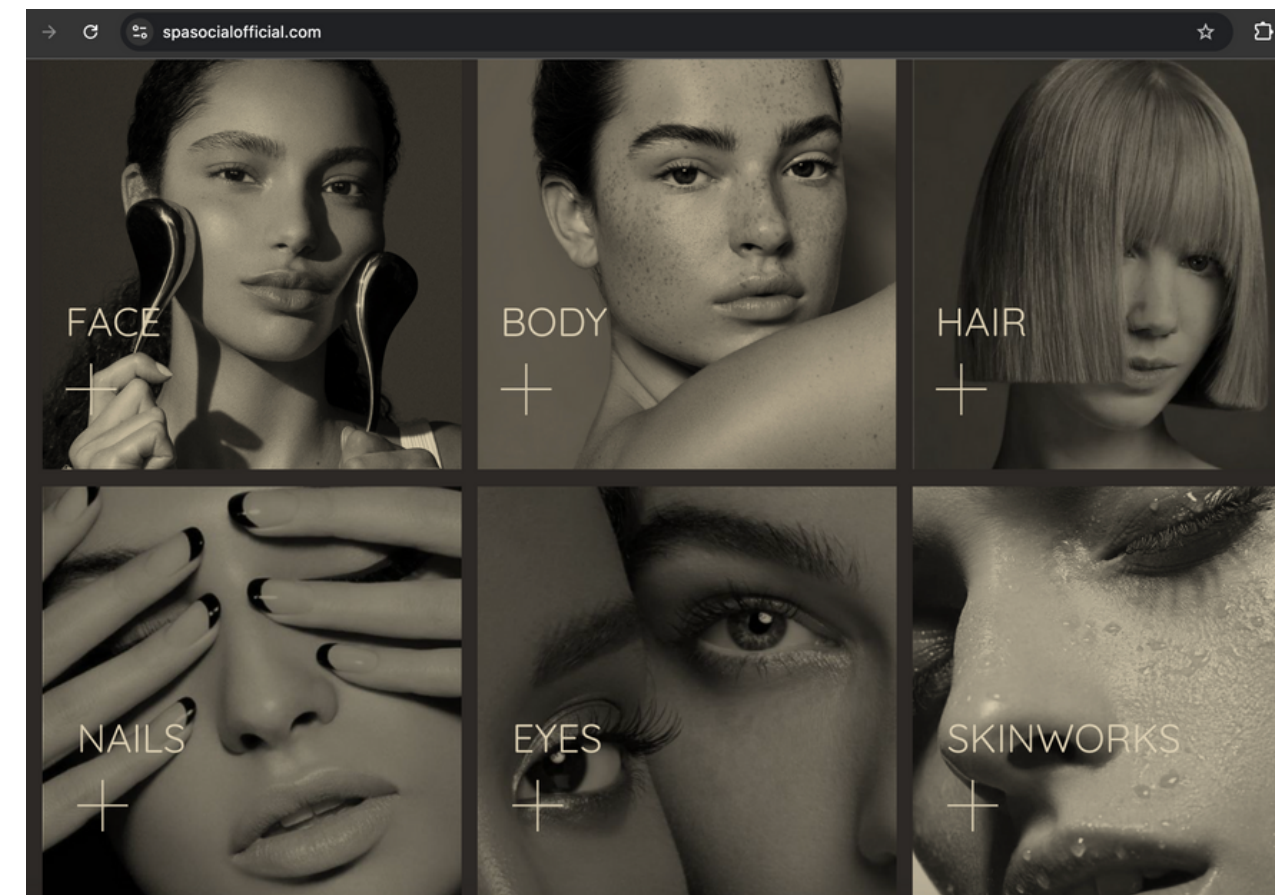
SASH: Instagram-only, no structured booking system.



The Golden Key: Bold branding, no site, relies on DMs/calls.



Spa Social: Modern site, clean design, but booking is semi-manual.

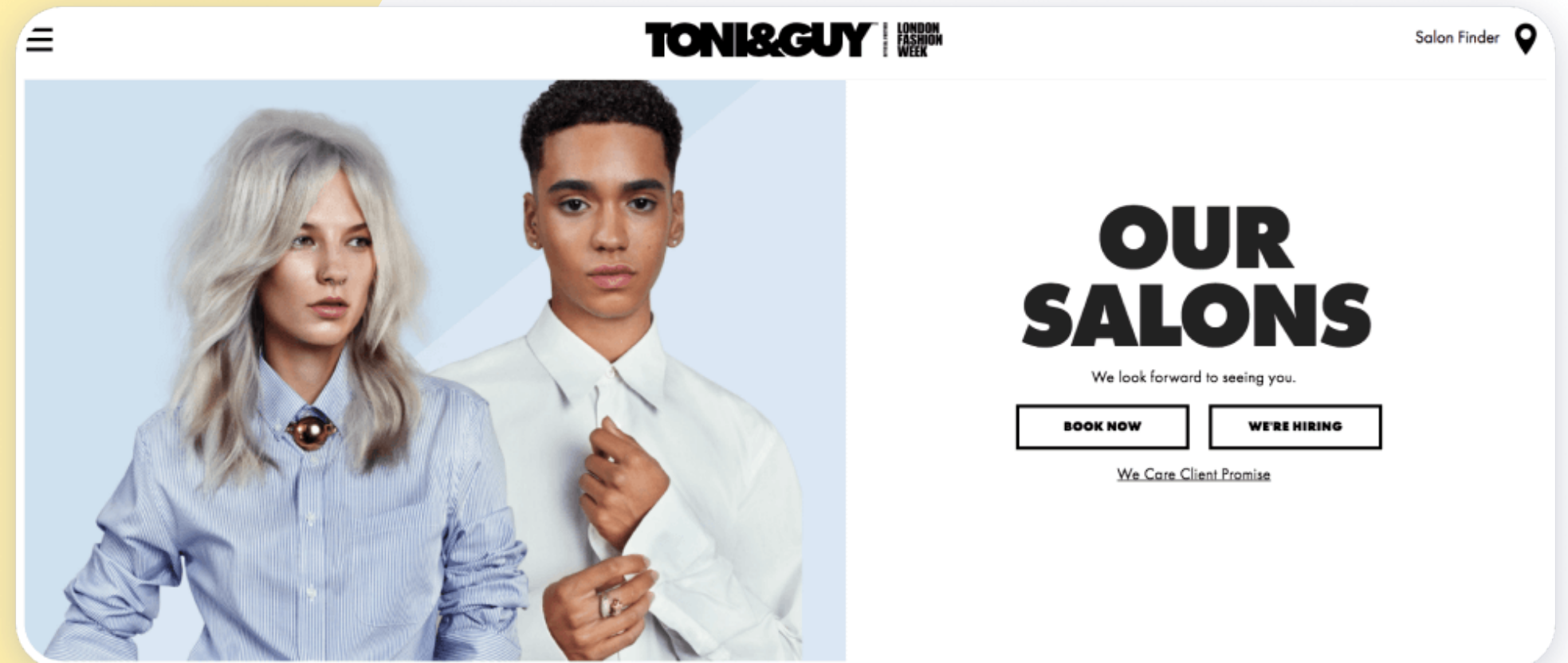


Research

Market trends

- Demand for **magazine-inspired**, image-driven layouts in salon websites.
- Users prefer *visual storytelling* over text-heavy pages.
- *Pinterest-like* style inspiration encourages them to book

According to a Forrester 88% of online consumers are more likely to engage with websites that visually showcase products and services, making **image-driven, editorial layouts** ideal for salons aiming to attract bookings through inspiration

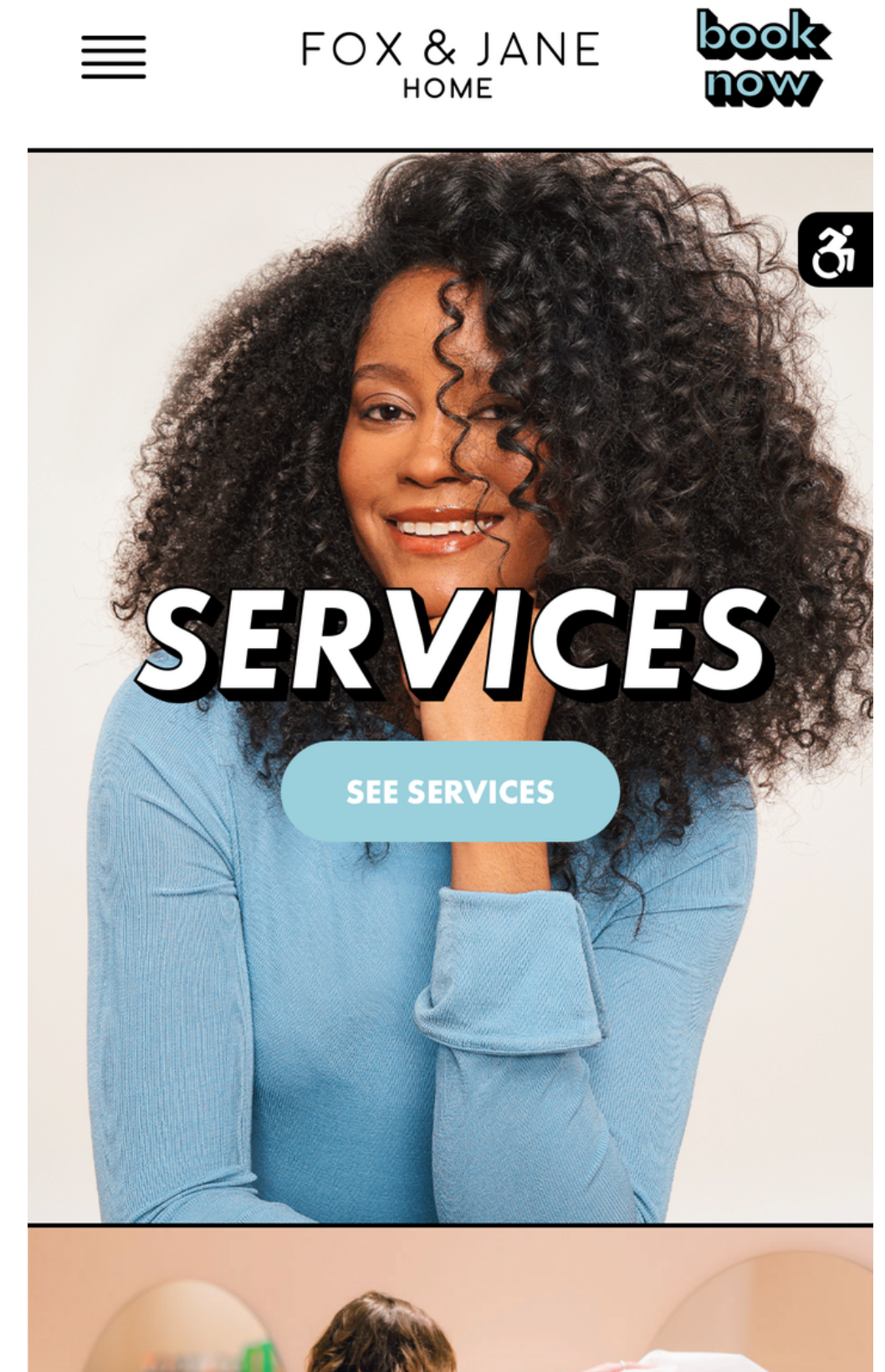
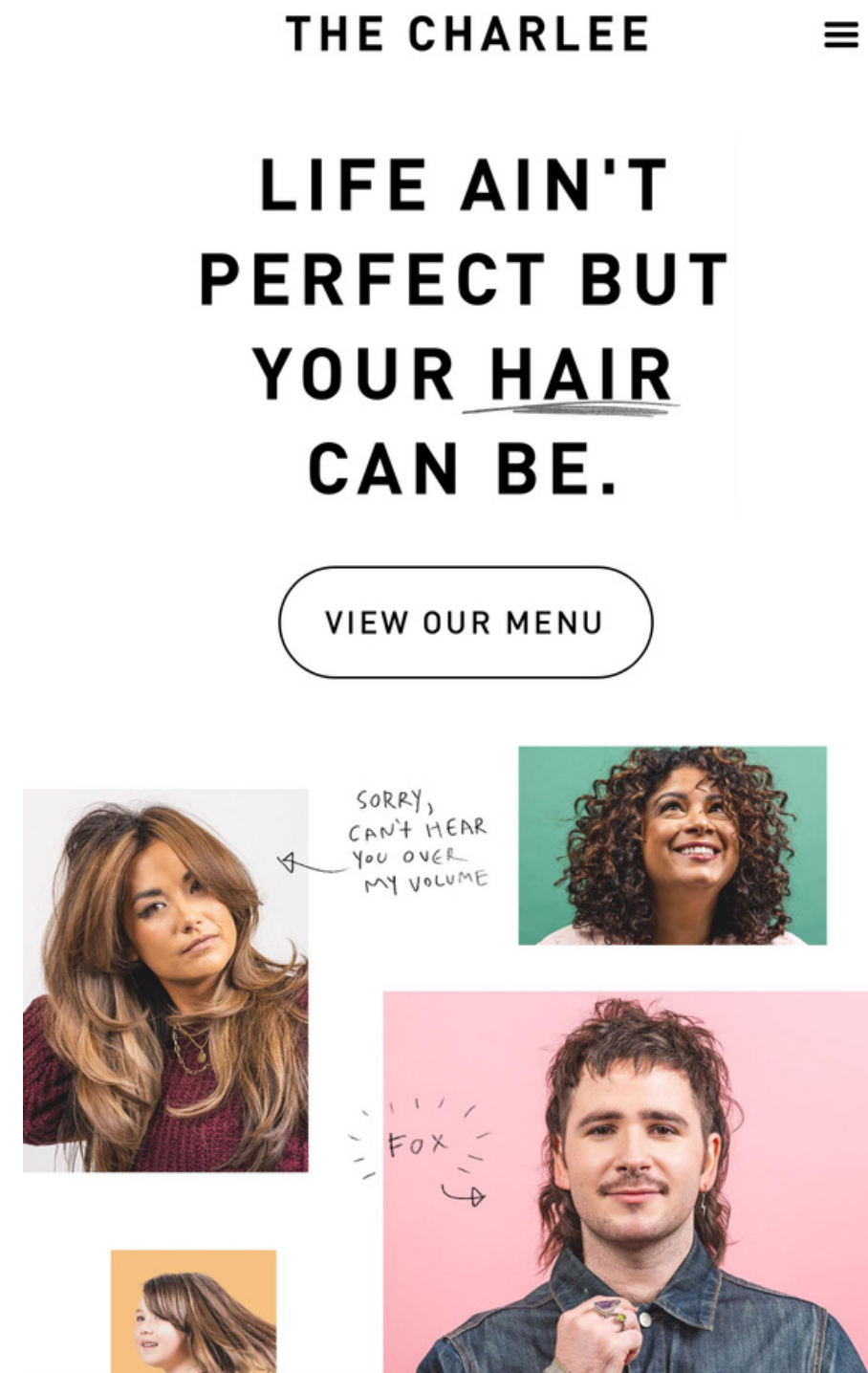
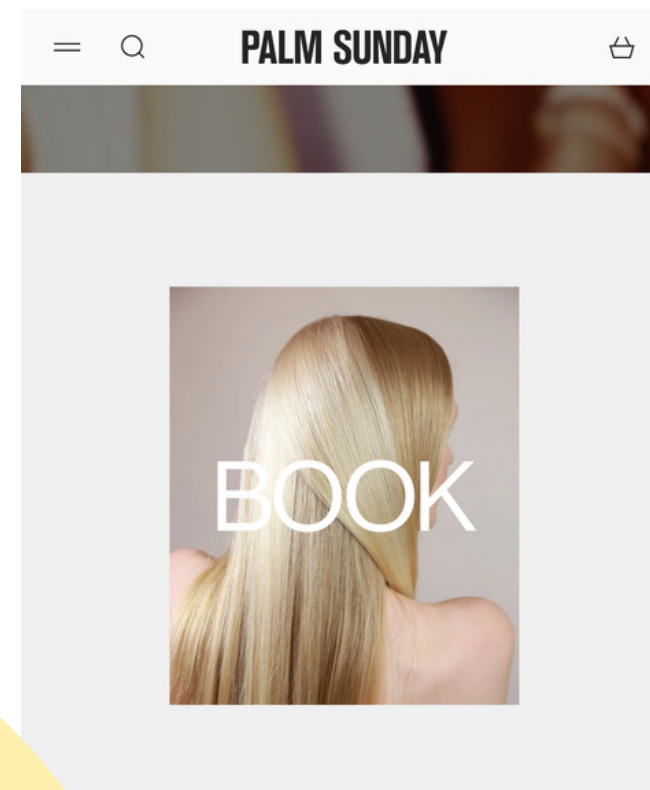


Research

Inspiration

Palmsunday.co
foxandjanessalon.com
thecharleesalon.com

*sites that work
well and are well-
known*



Research

Target Audience

Women in Bahrain, aged 18–45, who value quality, convenience, and **aesthetic** design, as well as **trends**.



Design Approach

Style Concept

Visual Style: Feminine, modern, elegant

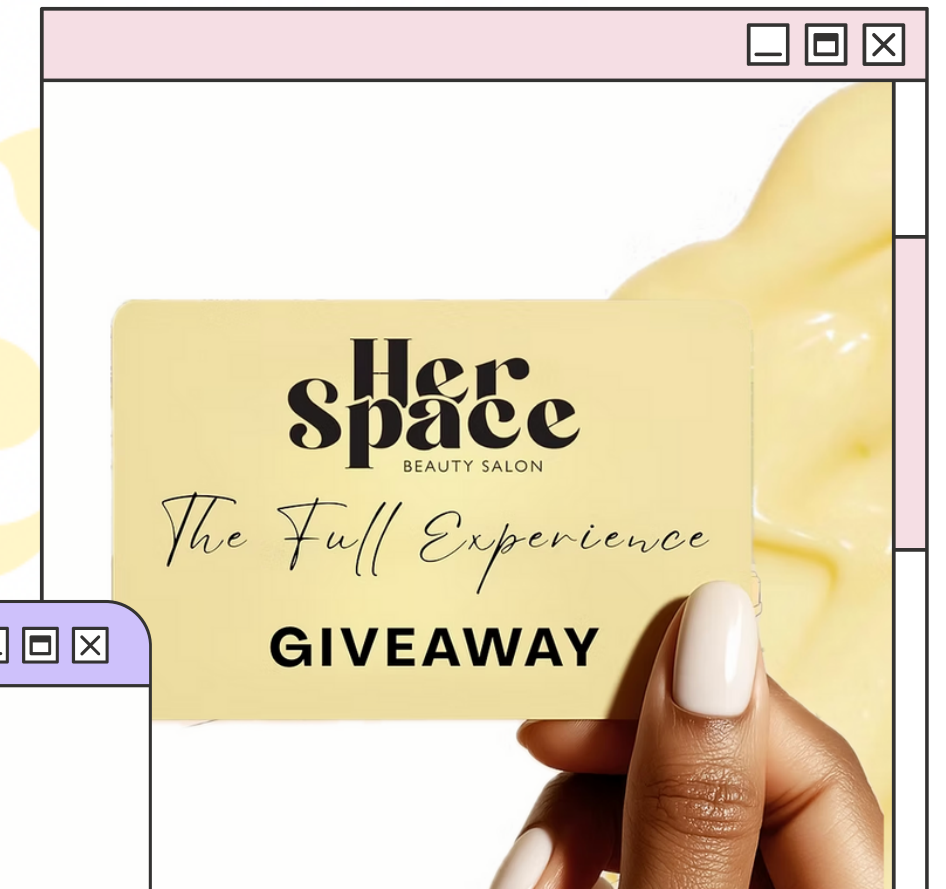
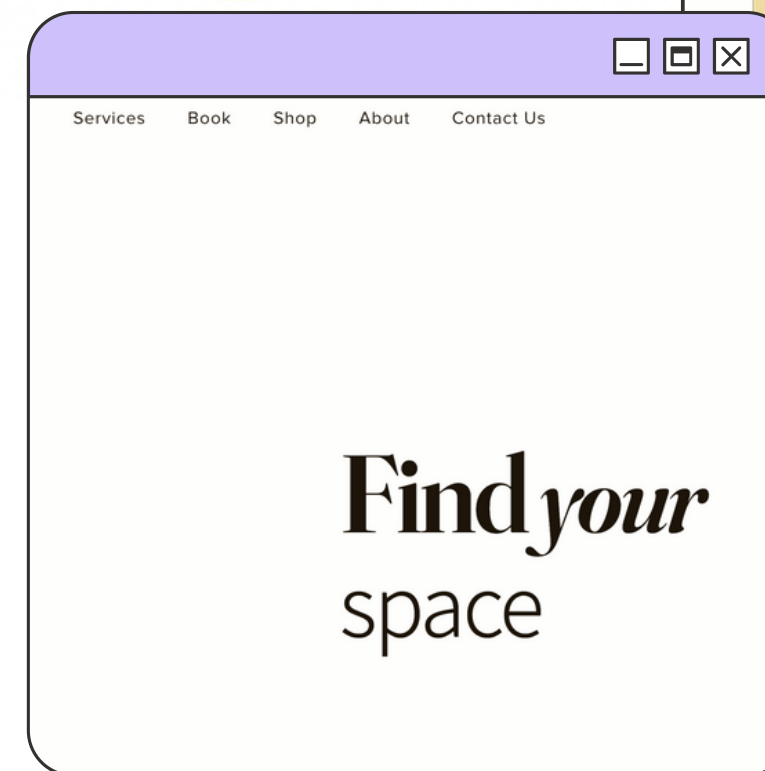
Brand colors (pinks, whites, yellows, green).

white space, minimal but relevant text

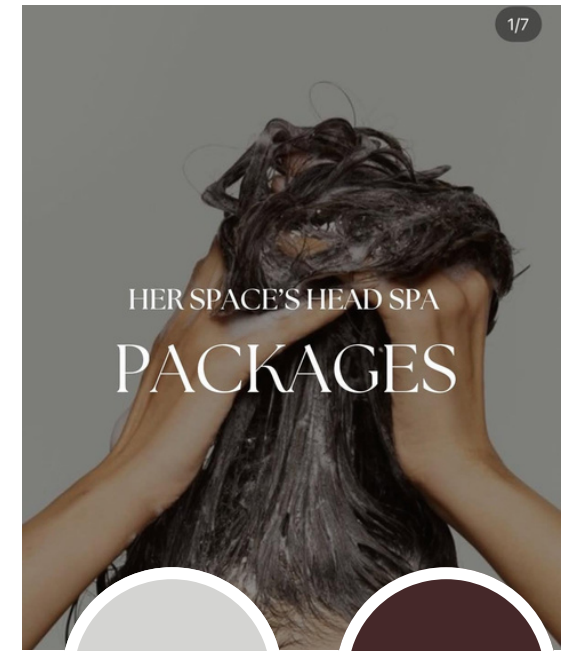
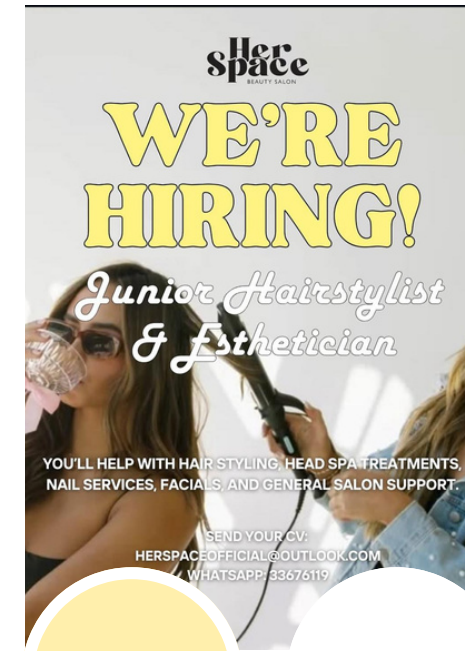
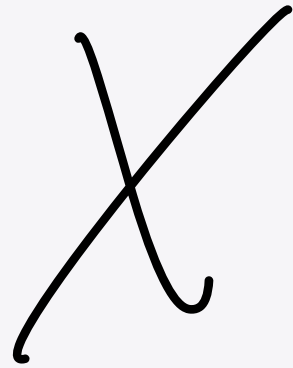
Magazine-inspired typography

Typography: Serif for headers (e.g. Playfair), sans-serif for body (e.g. Lato).

Here
Space



Find *your*
space

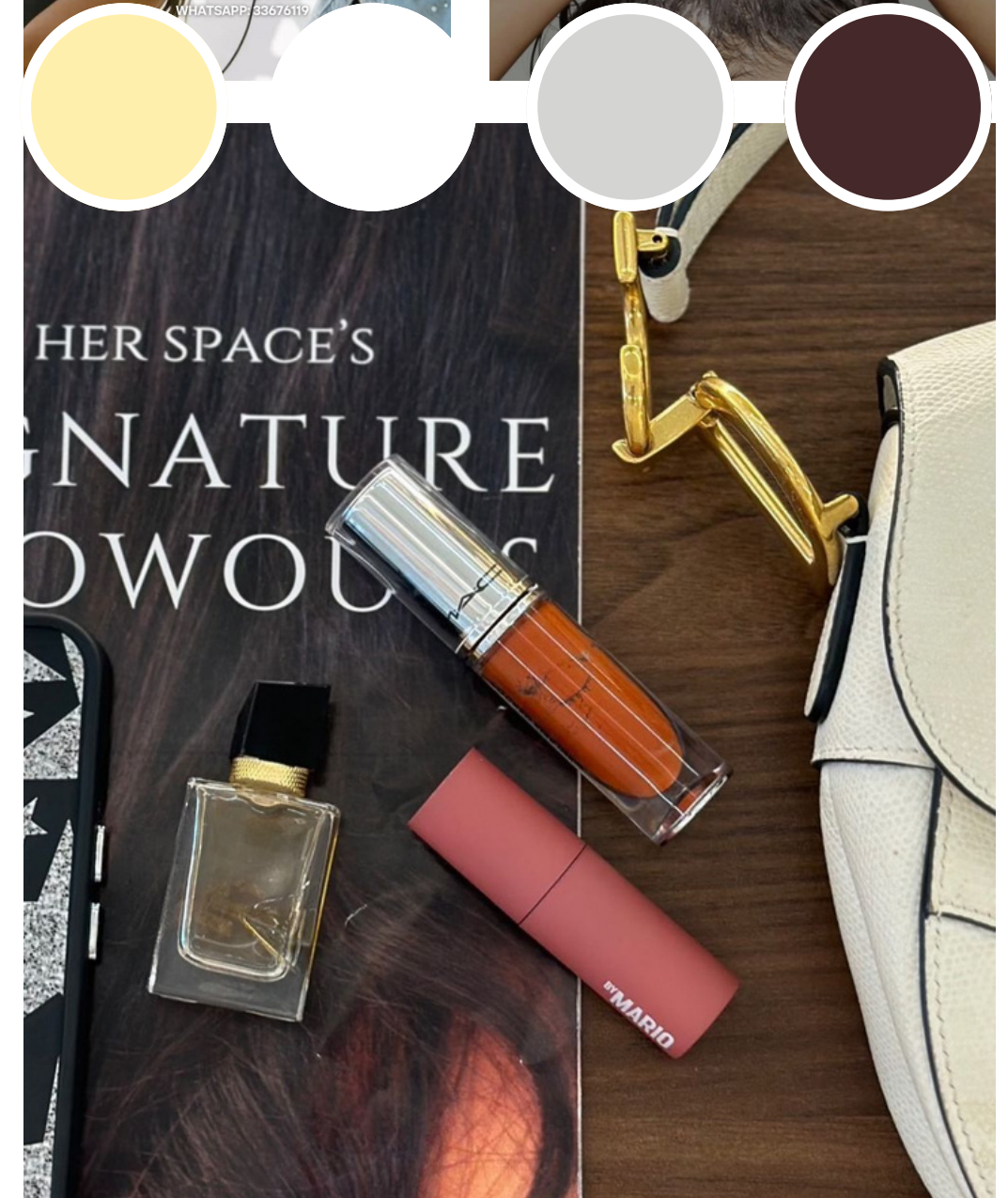


Make it *your*
space

**Her
space**
BEAUTY SALON

The Full Experience

GIVEAWAY



Her Signature



About

Services

Book

Contact us

Design Approach

layout

Homepage: intriguing, images, to capture attention

About: about her space, a short description about the sisters.

Services: A clear list of services and prices

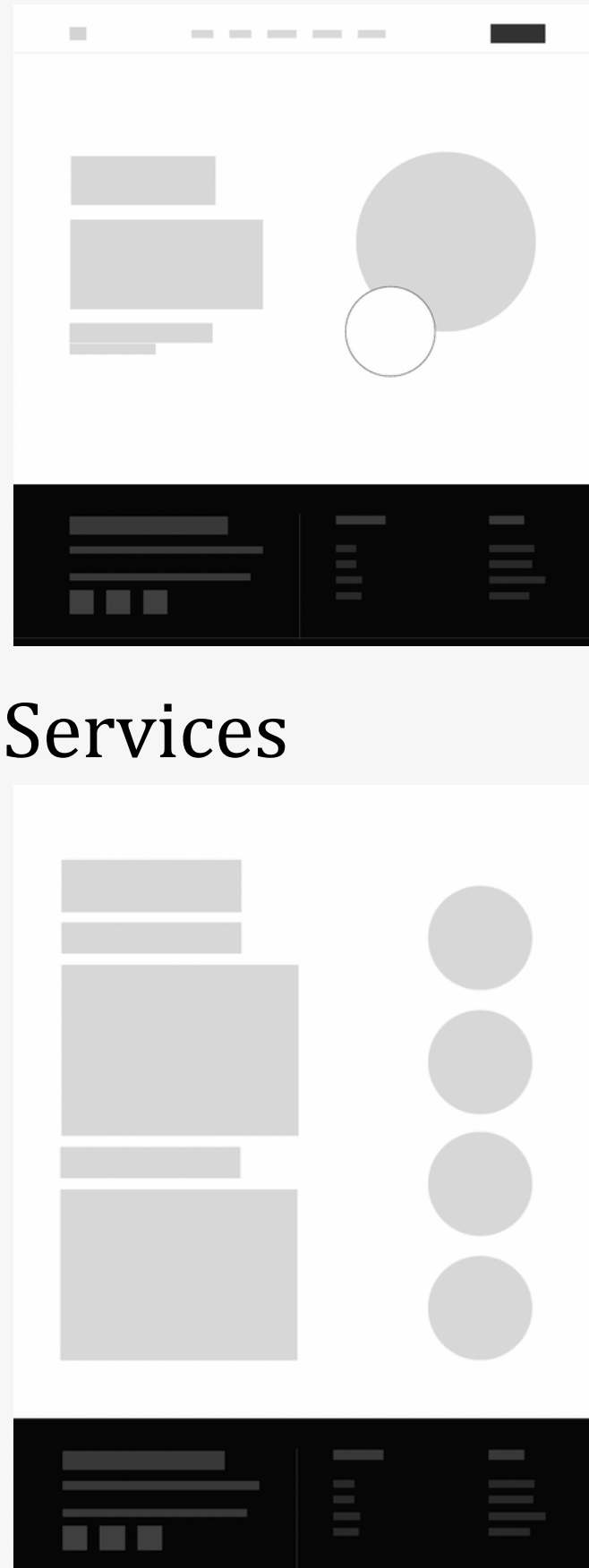
Booking: Step-by-step calendar with stylist selection.

Contact: Map, form, WhatsApp chat button.



Homepage

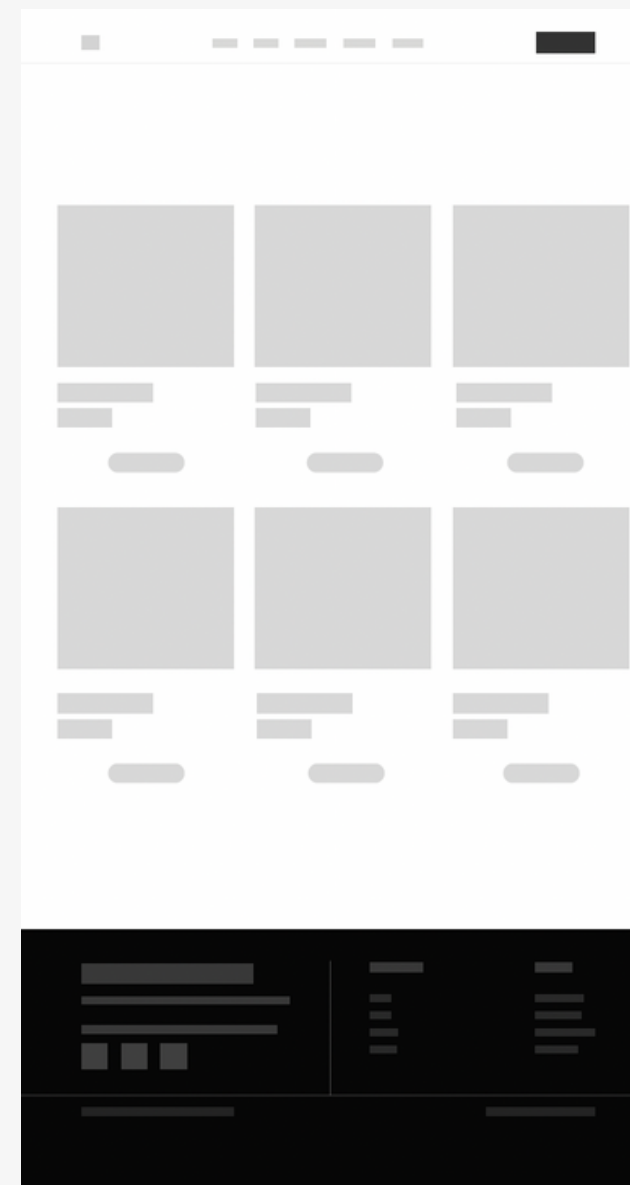
About



Services

Wireframes

Book

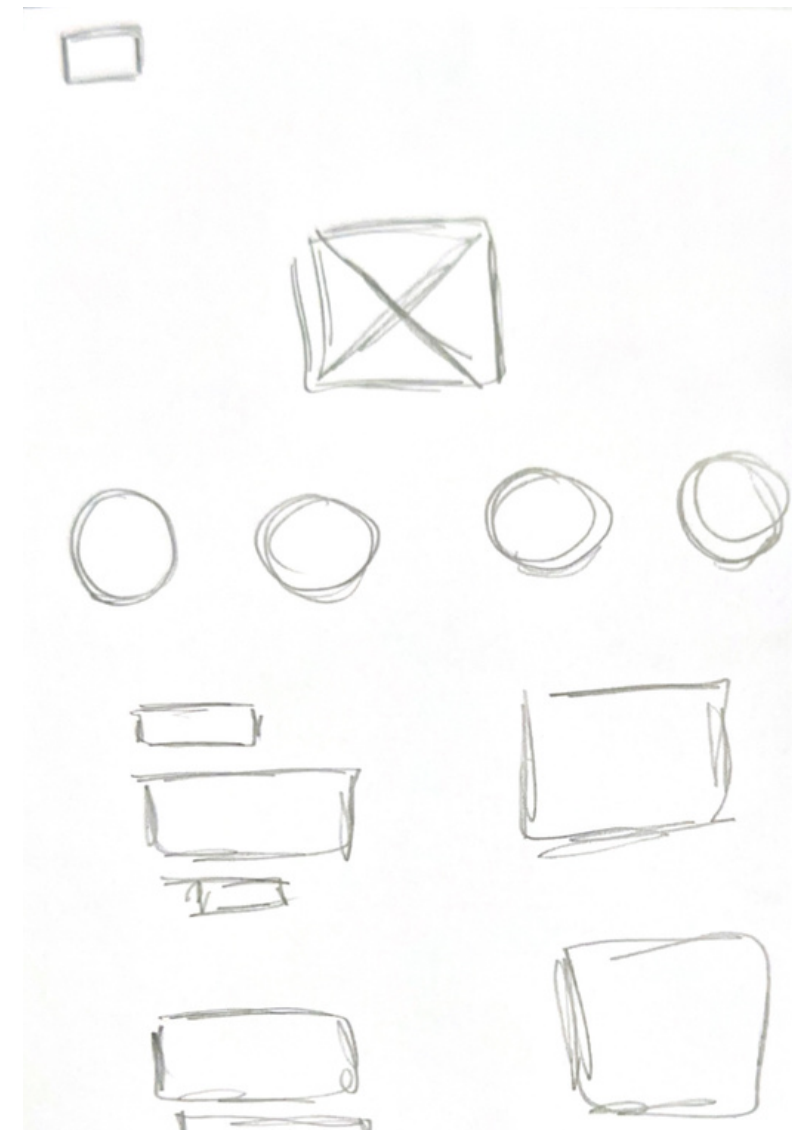
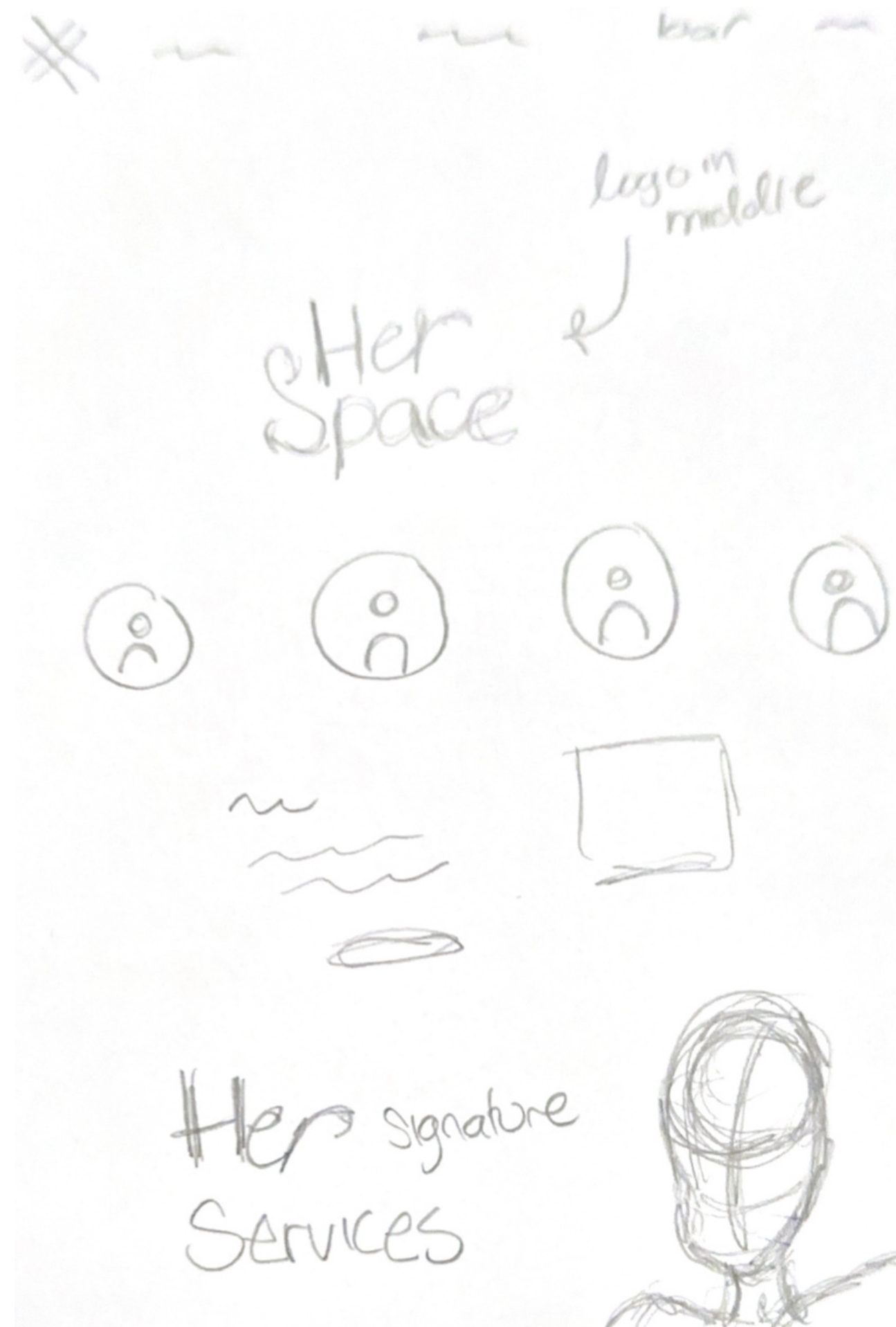


Contact



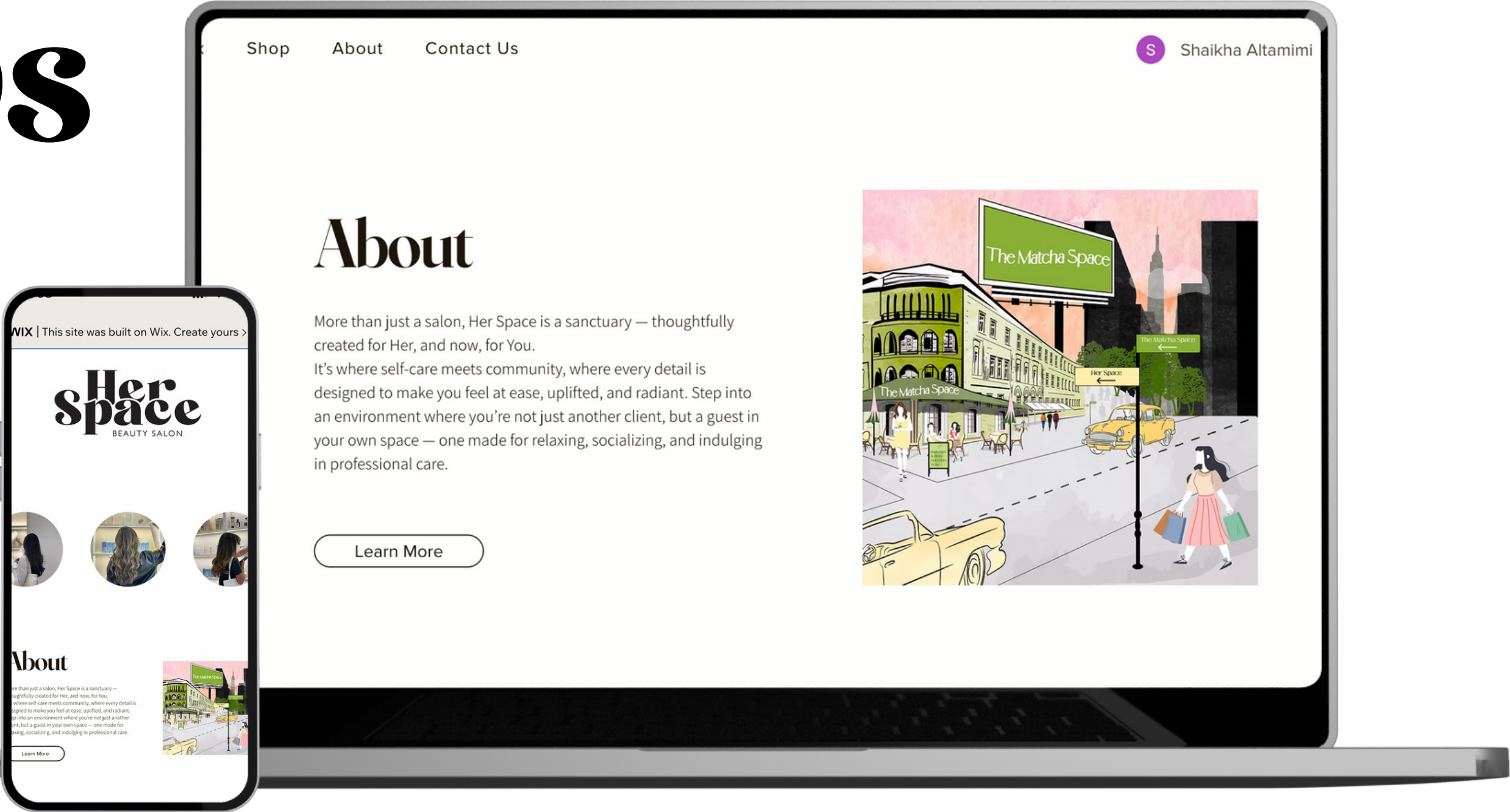
Mockups

& sketches



Mockups

& sketches



Shop

About

Contact Us

5

Shaikha Altamimi

Her Signature Services

Blowouts - Classic or signature, always sleek and smooth

Hair styles - From soft trims to complete transformations

Nail Care - Elegant manicures, custom designs, and flawless finishes

Packages - Curated sessions with special perks just for you



Thank you